

Broadcast Contract

Message & Media
Local 825 Electric
100 Albany Street
New Brunswick, NJ 08901

Start Date 07/15/16	Contract# 5958	Mod# 5
End Date 07/31/16	Date Entered 07/11/16	Date Last Modified 07/18/16
Advertiser Local 825 Electric	Station Market TNN,WKXW-FM	
Product July	SalesRep/Office Gayle	

Standard Billing Cycle Estimate#

TNN

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
3	TU 07/19/16 SU 07/31/16	08:00A-08:05A	60		1	--	1	1	--	--	4	\$1,200.00
				Sponsorship: NEWS NTRWK SPN								
4	TU 07/19/16 SU 07/31/16	06:00P-06:05P	60		1	--	1	1	--	--	4	\$1,090.00
				Sponsorship: NEWS NTRWK SPN								
5	WE 07/20/16 WE 07/20/16	09:00A-09:05A	60		--	--	1	--	--	--	1	\$1,185.00
				Sponsorship: NEWS NTRWK SPN								
6	WE 07/20/16 WE 07/20/16	05:00P-05:05P	60		--	--	1	--	--	--	1	\$1,090.00
				Sponsorship: NEWS NTRWK SPN								

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
2	07/15/16 07/31/16	SYNCHRONIZED BANNER	DIG-POLITICAL AGENCY NEW	FLAT RATE	\$1,800.00	1		\$1,800.00

Alternative Revenue Total: \$1,800.00

WKXW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
8	TU 07/19/16 SA 07/30/16	08:00A-08:05A	60		1	--	1	1	--	--	4	\$0.00
				Sponsorship: NEWS NTRWK SPN								
9	TU 07/19/16 SA 07/30/16	06:00P-06:05P	60		1	--	1	1	--	--	4	\$0.00
				Sponsorship: NEWS NTRWK SPN								
10	TU 07/19/16 FR 07/29/16	06:00A-10:00A	60		X	--	X	X	--	--	7	\$645.00
11	TU 07/19/16 FR 07/29/16	10:00A-03:00P	60		X	--	X	X	--	--	5	\$450.00
12	TU 07/19/16 FR 07/29/16	03:00P-07:00P	60		X	--	X	X	--	--	6	\$615.00
13	SA 07/23/16 SU 07/31/16	06:00A-07:00P	60		--	--	--	--	2	--	2	\$300.00

Advertising Contract-Terms and Conditions

General: Townsquare Media will broadcast the advertisements and programs covered by this Agreement within the dates and the approximate hourly times provided on the face hereof. This Contract Confirmation/Invoice serves to provide Advertiser and/or Agency with written notice of the Station's standard

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name
See reverse for accepted terms and conditions, if any

Title

Name

Title

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LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
14	SU 07/24/16 SU 07/31/16	06:00A-07:00P	60	--	--	--	--	--	--	2	2	\$200.00
15	WE 07/20/16 WE 07/20/16	09:00A-09:05A	60	--	--	1	--	--	--	--	1	\$0.00
Sponsorship: NEWS NTRWK SPN												
16	WE 07/20/16 WE 07/20/16	05:00P-05:05P	60	--	--	1	--	--	--	--	1	\$0.00
Sponsorship: NEWS NTRWK SPN												

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
1	07/18/16 07/31/16	60 SECOND	DIG-POLITICAL AGENCY NEW	PER ITEM	\$50.00	48		\$2,400.00

Matching stream commercials

Alternative Revenue Total: \$2,400.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	76	41,215.00	\$6,812.25	\$ 38,602.75	\$ 45,415.00

ADDITIONAL NOTE: Message & Media Phone #: 732-246-8291

Billing Projections: By Month

	Jul 16
CA	45,415.00
ST	45,415.00

Advertising Contract-Terms and Conditions

General: Townsquare Media will broadcast the advertisements and programs covered by this Agreement within the dates and the approximate hourly times provided on the face hereof. This Contract Confirmation/Invoice serves to provide Advertiser and/or Agency with written notice of the Station's standard advertising terms and conditions. The Station acknowledges that the advertising schedule on the reverse side of this Agreement may be placed directly by the advertiser and/or the agency who is acting as an agent for a disclosed Principal (i.e. the advertiser). As a consequence thereof and the Station's reliance on the relationship between the Advertiser and Agency the Station shall hold the Agency and the Advertiser jointly liable for payment of all bills and charges made under this agreement. The tender of any bill to the agency shall constitute tender of said bill to the Advertiser. The rights of the Station shall not be affected by any dispute or claim by between the Advertiser and Agency. Furthermore, the parties hereto acknowledge and agree that the Station has not engaged the Agency and as such any disputes between the Agency and Advertiser shall not affect the rights collection by the Station.

In the case of an Agency relationship, the Advertiser must provide written notice within 15 days of any change in the Agency relationship and the advertiser shall be responsible to communicate the terms of this agreement to th

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